

Isabel Impink

Raleigh-Based North Carolina Graphic Designer and Illustrator

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EXPERIENCE

2022-Present

Promotional Partners Inc.

Graphic Design and Branding Specialist

- Primary resource for developing creative content, logo development, and branding for clients' needs
- Develops customer-facing marketing materials and social media campaigns for the organization
- Directly engages with clients to analyze needs and develop solutions
- Handles RFQs, RFPs, and POs
- Manages supplier relations, including leading efforts to resolve order errors
- Illustrated **award-winning** book. Also compiled and formatted book content.
 - ASI 2024 Best Distributor Client Promotion
 - PPAI 2025 Gold Pyramid for Client Programs: Social Responsibility Programs

2021-2022

PetSmart

Part Time Employee in Pet Care

- Small Animal Care and Customer Service
- New Employee Training in Small Animal Care

2021

Institute of Transportation Research Education at North Carolina State University

Design Intern

- Promotional and print material development

2020

The Real Estate Chix

Freelance Graphic Designer

- Social media and print material development

EDUCATION

2018-2022

North Carolina State University

Bachelor of Graphic Design

2022

Promotional Products Association International

Trained Advertising Specialist

In Progress

Promotional Products Association International

Certified Advertising Specialist

LEADERSHIP EXPERIENCE

2018-2020

American Institute of Graphic Design at North Carolina State University

Vice President and Treasurer

SKILL HIGHLIGHTS

- Brand Identity Design
- Print and Layout Design
- UI/UX Design
- Web Design
- Video Editing
- Typography
- Illustration
- Prototyping and Packaging
- Marketing
- Research
- Collaboration

SOFTWARE EXPERIENCE

- Adobe Creative Suite
- Microsoft Office
- Coredraw
- Procreate
- HTML and CSS
- Figma